

ORDER



Orders	Order / Rev:	165723
	Alt Order #:	06848538
	Product Desc:	NRCC IE 2012
	Estimate:	2963
	Flight Dates:	10/19/12 - 10/25/12
	Original Date / Rev:	08/30/12 / 08/30/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	National Media Research Planning & F
	Buying Contact:	
	Billing Contact:	
		815 Slaters Ln Alexandria, VA 22314-1219

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	NRCC (Rep) National Republican Con
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	3
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	10/14/11
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	38	\$38,950.00	\$33,107.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	38	\$38,950.00	\$33,107.50	101.10
Totals	38	\$38,950.00	\$33,107.50	101.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	24%	\$38,950.00
Market	100%	\$162,291.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	19%	\$30,835.42
KMSP	10%	\$16,229.17
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	45%	\$73,031.25
WFTC	2%	\$3,245.83

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/19/12	10/19/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	----F--	:30	1	\$500.00	1	2.40	NM	1	\$500.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	----F--		1		\$500.00		2.40					
E 2	M	10/22/12	10/22/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$500.00	1	2.40	NM	1	\$500.00
5 EW NWS 6A															

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	10/22/12	10/22/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$500.00	1	2.40	NM	1	\$500.00
				5 EW NWS 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$500.00		2.40			
E 3	M	10/23/12	10/23/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-T-----	:30	1	\$500.00	1	2.40	NM	1	\$500.00
				5 EW NWS 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$500.00		2.40			
E 4	M	10/24/12	10/24/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--W----	:30	1	\$500.00	1	2.40	NM	1	\$500.00
				5 EW NWS 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$500.00		2.40			
E 5	M	10/25/12	10/25/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	---T---	:30	1	\$500.00	1	2.40	NM	1	\$500.00
				5 EW NWS 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$500.00		2.40			
E 6	M	10/19/12	10/19/12	M-F GMA M-F GMA	CM	7-9a	----F--	:30	1	\$450.00	1	1.70	NM	1	\$450.00
				GD MRN AMR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--					1	\$450.00		1.70			
E 7	M	10/22/12	10/22/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	1	\$450.00	1	1.70	NM	1	\$450.00
				GD MRN AMR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$450.00		1.70			
E 8	M	10/23/12	10/23/12	M-F GMA M-F GMA	CM	7-9a	-T-----	:30	1	\$450.00	1	1.70	NM	1	\$450.00
				GD MRN AMR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$450.00		1.70			
E 9	M	10/24/12	10/24/12	M-F GMA M-F GMA	CM	7-9a	--W----	:30	1	\$450.00	1	1.70	NM	1	\$450.00
				GD MRN AMR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$450.00		1.70			
E 10	M	10/25/12	10/25/12	M-F GMA M-F GMA	CM	7-9a	---T---	:30	1	\$450.00	1	1.70	NM	1	\$450.00
				GD MRN AMR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$450.00		1.70			
E 11	M	10/21/12	10/21/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$700.00	1	3.80	NM	1	\$700.00
				GD MRN-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$700.00		3.80			
E 12	M	10/21/12	10/21/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$550.00	1	3.70	NM	1	\$550.00
				5 EW NW-SU 8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$550.00		3.70			
E 13	M	10/22/12	10/22/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$350.00	1	1.40	NM	1	\$350.00
				5 EW NWS 11AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$350.00		1.40			
E 14	M	10/24/12	10/24/12		CM	11a-12p	--W----	:30	1	\$350.00	1	1.40	NM	1	\$350.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Midday News										
				M-F Midday News										
				5 EW NWS 11AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$350.00		1.40			
E 15	M	10/19/12	10/19/12	M-F 6-630p	CM	6-630p								
				M-F 6-630p										
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,000.00		2.50			
E 16	M	10/22/12	10/22/12	M-F 6-630p	CM	6-630p								
				M-F 6-630p										
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,000.00		2.50			
E 17	M	10/23/12	10/23/12	M-F 6-630p	CM	6-630p								
				M-F 6-630p										
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,000.00		2.50			
E 18	M	10/24/12	10/24/12	M-F 6-630p	CM	6-630p								
				M-F 6-630p										
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,000.00		2.50			
E 19	M	10/25/12	10/25/12	M-F 6-630p	CM	6-630p								
				M-F 6-630p										
				5 EW NW 6P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,000.00		2.50			
E 20	M	10/21/12	10/21/12	Su 530-6p	CM	530-6p								
				Su 530-6p News										
				5 EW NWS E-SUN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$900.00		3.70			
E 21	M	10/19/12	10/19/12	M-F 630-7p	CM	630-7p								
				M-F 630-7p										
				5 EW NW630P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,000.00		2.40			
E 22	M	10/22/12	10/22/12	M-F 630-7p	CM	630-7p								
				M-F 630-7p										
				5 EW NW630P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,000.00		2.40			
E 23	M	10/23/12	10/23/12	M-F 630-7p	CM	630-7p								
				M-F 630-7p										
				5 EW NW630P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,000.00		2.40			
E 24	M	10/24/12	10/24/12	M-F 630-7p	CM	630-7p								
				M-F 630-7p										
				5 EW NW630P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,000.00		2.40			
E 25	M	10/25/12	10/25/12	M-F 630-7p	CM	630-7p								
				M-F 630-7p										
				5 EW NW630P MF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,000.00		2.40			
E 26	M	10/19/12	10/19/12		CM	7-8p								

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Friday Prime A Shark Tank SHARK TANK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$1,500.00 2.80														
E 27	M	10/20/12	10/20/12	7-1030p College FB ABC College Football	CM	7-1030p -----S-	:30	1	\$2,000.00	1	3.00	NM	1	\$2,000.00
SAT NT FTB <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$2,000.00 3.00														
E 28	M	10/21/12	10/21/12	Sunday Prime A America's Funniest Home Videc	CM	6-7p -----S	:30	1	\$3,500.00	1	6.40	NM	1	\$3,500.00
AMR-VIDEOS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$3,500.00 6.40														
E 29	M	10/19/12	10/19/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p ----F-- (10:00 PM-10:35 PM)	:30	1	\$2,300.00	1	3.60	NM	1	\$2,300.00
5 EW NWS 10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$2,300.00 3.60														
E 30	M	10/22/12	10/22/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p M-----	:30	1	\$2,300.00	1	3.60	NM	1	\$2,300.00
5 EW NWS 10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$2,300.00 3.60														
E 31	M	10/23/12	10/23/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p -T-----	:30	1	\$2,300.00	1	3.60	NM	1	\$2,300.00
5 EW NWS 10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$2,300.00 3.60														
E 32	M	10/24/12	10/24/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p --W----	:30	1	\$2,300.00	1	3.60	NM	1	\$2,300.00
5 EW NWS 10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$2,300.00 3.60														
E 33	M	10/20/12	10/20/12	Lt News Delay ABC Spo Late News Delayed	CM	1030-1105p -----S-	:30	1	\$750.00	2	3.30	NM	1	\$750.00
NWS FOLO FTBL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$750.00 3.30														
E 34	M	10/21/12	10/21/12	Su Late News Su 10-1035p	CM	10-1035p -----S	:30	1	\$1,800.00	1	4.40	NM	1	\$1,800.00
5 EW NWS 10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$1,800.00 4.40														
E 35	M	10/19/12	10/19/12	M-F 1035-1102p Nightline	CM	1035-1102p ----F--	:30	1	\$750.00	3	2.00	NM	1	\$750.00
ABC-NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$750.00 2.00														
E 36	M	10/22/12	10/22/12	M-F 1035-1102p Nightline	CM	1035-1102p M-----	:30	1	\$750.00	3	2.00	NM	1	\$750.00
ABC-NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$750.00 2.00														
E 37	M	10/24/12	10/24/12	M-F 1035-1102p Nightline	CM	1035-1102p --W---- (10:35 PM-11:05 PM)	:30	1	\$750.00	3	2.00	NM	1	\$750.00
ABC-NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$750.00 2.00														
E 38	M	10/21/12	10/21/12		CM	1105-1135p -----S	:30	1	\$350.00	1	1.80	NM	1	\$350.00

KSTP-TV, LLC and KSAX-TV